



Elk Grove Police Department

Press Release

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FOR IMMEDIATE RELEASE

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RED LIGHT CAMERA BEGINS OPERATION **Thirty Day Grace Period Begins for Motorists**

ELK GROVE, CA – In an effort to reduce collisions and make streets safer, the City of Elk Grove has added another intersection to the red light camera enforcement program. Effective March 28, 2012 at 12:01 a.m., cameras will begin monitoring the intersection of Elk Grove Florin Road and Bond Road.

During the first 30-days of operation, there will be a grace period in which the Elk Grove Police Department will issue Warning Notices to violators. The Notices will explain that beginning April 27, 2012 at 12:01 a.m., actual notices to appear will be sent to violators who will then be responsible for paying the \$470.00 fine listed on the citation.

“Photo enforcement has a greater deterrent effect if drivers are aware it’s out there,” said Lieutenant Paul Solomon, Program Manager. “The Elk Grove Police Department wants to make sure that drivers know we are using photo enforcement and that they have time to learn about this new safety program.”

The intersection of Elk Grove Florin Road and Bond Road was selected for the red light camera program based on a survey last year that indicated the intersection ranked high in red light violations along with traffic collisions.

Elk Grove’s red light camera enforcement program is administered by Redflex Traffic Systems, Inc., an Arizona-based provider of traffic safety photo enforcement. Redflex is contracted to provide similar successful programs in Arizona, California, Colorado, North Carolina, Ohio and Oregon. For more information about the red light camera enforcement system, please visit www.elkgrovedpd.org or call (916) 627-3714.

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